SETTING ASIA’S ENTREPRENEURSHIP AGENDA
19 - 21 SEPTEMBER 2012
GRAND HYATT MACAU, CITY OF DREAMS
MACAU SAR, CHINA

www.enterpriseasia.org/forum  |  +603 7803 0312
Despite the challenging economic scenario around the region and across the world, Asia has maintained its steady climb as the new economic powerhouse of the world. In order to grow, Asian entrepreneurs need to connect, create a synergistic business environment and take sustainable actions to propel their businesses to greater heights.

The Asia Entrepreneurship Forum 2012 (AEF 2012) will bring together highly reputable entrepreneurs, leaders from government and academia in Asia to share their vision on the most pressing issues in this dynamic region and the world at large.

A forum by entrepreneurs for entrepreneurs, AEF 2012 will be a platform for all attendees to strengthen ties, share experiences & insight, and identify regional challenges & opportunities to shape Asia towards a more responsible, sustainable and progressive socio-economic market.

NETWORKING ACTIVITIES

MONDAY 30TH NOVEMBER 2012

NETWORKING DINNER
Meet with other business owners, business, government and thought leaders in semi-formal settings such as the Delegates Welcome Reception & Dinner hosted by Macau Trade and Investment Promotion Institute and gala dinner during the Forum.

BUSINESS MATCHING
Meet with potential business partners and relevant government agencies to explore bringing your business into new markets successfully through the Business Matching Programme and explore new services and products for your business at the AEF Expo which is held in parallel to the Forum.

ASIA PACIFIC ENTREPRENEURSHIP AWARDS 2012 - CHINA
APEA is the region’s most prestigious award, recognising and honouring business leaders who have shown outstanding performance and tenacity in developing successful business within the region.

HALF DAY MACAU CITY TOUR
Registered AEF 2012 delegates have the opportunity to attend pre or post-conference city tours around Macau. Network and socialise with your peers while exploring Macau, the city with two faces.

MACAU SPECIAL ADMINISTRATIVE REGION

More than a Gaming Haven
With gaming revenue soaring to new records, Macau is betted to be the world’s fastest growing economy in 2012, anticipating 15% GDP growth.

Beyond the casino-laden glitz, the coastal city offers a bevy of sightseeing opportunities and a shoppers’ paradise benefiting from its free port status. The ornate architectures, cobbled streets, exquisite dining experience, and unique blend of culture makes the “Monte Carlo of the East” a sure haven for high rollers and tourists seeking a Vegas type experience.

Macau is located on the south-eastern coast of China, at the estuary of the Pearl River Delta and about 60km off Hong Kong. Being the gateway between the East and West, the Macau International Airport provides direct flights to major Asian cities and connections to many destinations across the world. Regular ferry services are available round the clock that shuttle between Hong Kong and Macau, with a sea journey less than one hour.
DELEGATE BREAKDOWN

**SNAPSHOT OF CONFIRMED & INVITED DELEGATES**

### BY COUNTRY

**Brunei Darussalam**
- Arkitek Idris
- First Emporium & Supermarket
- GHK Group of Companies
- Haji Adinin and Sons (B) Sdn Bhd
- Hua Ho
- Ideal Food Industries Sdn. Bhd.
- LCY Development Sdn Bhd
- Megamas Training Company Sdn Bhd
- Rafiqun IT Services
- Setia Motors Sdn Bhd
- Timbertech Sdn Bhd

**China**
- Ajisen (China) Holding Ltd
- Dynasty Fine Wines Group Limited
- E-House (China) Holdings Limited
- Far East Holding Group Co., Ltd
- Focus Media Holding
- FOSUN Pharmaceutical (Group) Co., Ltd
- Hongzhou wahaha
- Hanting Hotel Group
- South Beauty Group
- Taipingyang insurance
- Xinjiang Huachun Investment Group Co.

**Hong Kong**
- Celestial Asia Securities Holdings Ltd
- CITIC Telecom International CPC Ltd
- Ka Shui International Holdings Limited
- Lotus Tours Limited
- Melco International Group Ltd
- Modern Beauty Salon Holdings Ltd
- O-Net Communications (Group) Ltd
- S.A.S. Dragon Holdings Ltd
- Samson Paper Holdings Ltd
- Strategic Public Relations Group
- The Link Management Limited
- Tomson Group Ltd

**Indonesia**
- Baba Rafi Indonesia
- Bakrie Telecom Tbk
- Bank Danamon Indonesia Tbk
- Bank Mandiri Tbk.
- Bank NISP Tbk.
- Bosowa Corporation
- Ciputra Group
- Central Cipta Muraya
- Garuda Indonesia (Persero)
- Lippo Group
- Mahkota Promotion
- Martha Tilara Group
- MNC Group
- Oracle Indonesia
- Panorama Tours
- Paro Group
- Samudera Indonesia
- Saratoga Capital
- SMART, Tbk.

**India**
- Apollo Hospitals Group
- Godrej Group
- Hero MotoCorp Limited
- iGate Patni
- J. K. Industries
- Luxor Writing Instruments Pvt Ltd
- Marg Limited
- Namakkal Transport Carriers (P) Ltd
- Pfizer Limited
- Popcorn Entertainment Ltd
- Shahnaz Herbals
- Stagedoor
- Terence Lewis Inc
- Viacom 18 Media Pvt Ltd
- VLCC Healthcare Limited
- Wadhwana Holdings Pvt Ltd
- Yes Bank Limited

**Indonesia**
- Alliance Bank Malaysia Berhad
- Ampah Mutual Berhad
- Amcor Group
- Encorp Group
- IGB Group
- LBS Bina Group
- Limkokwing University
- Media Prima Bhd
- Melium Holdings Sdn Bhd
- Oriental Holdings Berhad
- Permodalan Nasional Bhd
- Public Bank Berhad
- Puncau Niaga Holdings Berhad
- Quill Group of Companies
- Secret Recipe
- TAK Group
- Top Glove Corporation Bhd
- Tune Hotels
- YTL Corporation Berhad

**Malaysia**
- Antler Fabric Printers Pte Ltd
- Anverally & Sons Pvt Ltd
- Brown & Company PLC
- CIC Agri Businesss Pvt Ltd
- Imperial Teas Group
- Lanka Orix Leasing Company PLC
- L mafia Holdings Ltd
- Mahkota Promotion
- Marco Polo Marine Ltd
- Serial System Ltd
- Straits Asia Group
- Thai Express Concept Pte. Ltd.
- The Hour Glass
- Thomson Medical Centre Limited
- Trek 2000 International Limited

**Singapore**
- Adonis Investment Holdings Pte Ltd
- Bintan Kindenka
- Catoy Cineplexes
- City Development Limited
- Cordlife Pte Ltd
- ECG Holdings
- Equinix Singapore
- Far East Group
- Hi-P International Limited
- Indochine Waterfront Pte Ltd
- Lian Beng Group
- Leeden Limited
- Marco Polo Marine Ltd
- Serial System Ltd
- Straits Asia Group
- Thai Express Concept Pte. Ltd.
- The Hour Glass
- Thomson Medical Centre Limited
- Trek 2000 International Limited
STREAM

<table>
<thead>
<tr>
<th>Time</th>
<th>Merger &amp; Acquisition (M&amp;A)</th>
<th>Initial Public Offering (IPO)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.00 – 14.40</td>
<td>Private Enterprise Going Global: Strategies &amp; Options&lt;br&gt;Moderator: Rebecca A. Fannin, Founder/Editor, Silicon Dragon Ventures&lt;br&gt;Panelists: Paul DiGiacomo, Thomas Hahm</td>
<td>IPO For Companies In Emerging Markets&lt;br&gt;*TBC</td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>15.15 – 15.45</th>
<th>Afternoon Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.45 – 16.25</td>
<td>Human Capital: Talent Management and Retention&lt;br&gt;Moderator: Brenda Wilson, Asia Pacific Leader - Talent Management Consulting, Mercer&lt;br&gt;Panelist: Lim Hng Kiang, Ministry of Trade &amp; Industry, Singapore</td>
</tr>
<tr>
<td>16.25 – 17.05</td>
<td>_Entrepreneurs Perspective: Global Business in Uncertain Times&lt;br&gt;Moderator: Mark Hammons, Managing Director, Ignite Media Group&lt;br&gt;Panelists: Ben Simpfendorfer, Managing Director, Silkroad Associates, Chairul Tanjung, Founder &amp; CEO, Epic MMA Club, Jacob Fisch, Co-founder, Nest Investments</td>
</tr>
<tr>
<td>17.05 – 17.45</td>
<td>Closing Plenary: The Asian Economy In The Next 5 Years&lt;br&gt;Moderator: John Dawson, TV Presenter, Bloomberg TV (Asia)&lt;br&gt;Panelist: Asset Issekesere, Minister of Industry and Trade, Government of the People's Republic of Bangladesh, H.E. Minister U Soe Thein, Ministry of Industry, Myanmar</td>
</tr>
</tbody>
</table>

| 17.45 | End of Conference                                                                                      |
| 18.30 – 19.30 | Networking Cocktail                                                                                 |
| 19.30 – 21.30 | GALA DINNER                                                                                            |

Note: *Subject to Confirmation
The itinerary and speakers are subject to change
Alicia García Herrero
Chief Economist for Emerging Markets
Banco Bilbao Vizcaya Argentaria (BBVA Spain/Hong Kong)

Beau Simplerlander
Managing Director of Silk Road Associates
Royal Bank of Scotland

Brenda Wilson
Asia Pacific Leader for Talent Management Consulting
Mercer

Chandra Tarung
Chairman and Founder
CT Corp (Indonesia)

Colin Struck
Co-Founder and Chief Executive Officer, Epic MMA Club
Chairman of the Board, DecoOil (Pty Ltd)

Hamish K. Batra
Executive Managing Partner, Kaden Boriss
Secretary General, SAARLAN

Jacob A. Fisch
Co-Founder
Next Investments

John Dawson
TV Presenter
Bloomberg TV (Asia)

Karen Goh
Co-Founder, Chief Executive Officer
MACROKIOSK Group of Companies

Mark Hammons
Managing Director
Ignite Media Group

Ning Sharon
Founder, Chairman and CEO, Aura Inc., USA
Managing Director, Aurys Srl, Italy

Paul DiGeorgio
Managing Director
Business Development Asia Limited

Stefania Lucchetti
Partner
Howse Williams Bowers

PROFILE OF SPEAKERS (in alphabetical order)
## FORUM PACKAGES | Please select your packages

<table>
<thead>
<tr>
<th>1st Del</th>
<th>2nd Del</th>
<th>FORUM PACKAGE</th>
<th>Date</th>
<th>EARLY BIRD FEE Register By 18 Aug 2012</th>
<th>NORMAL FEE Register After 18 Aug 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ ☐</td>
<td>☐ ☐</td>
<td>A Welcome Reception &amp; Dinner</td>
<td>19 Sept 2012</td>
<td>USD 100</td>
<td>USD 100</td>
</tr>
<tr>
<td>☐ ☐</td>
<td>☐ ☐</td>
<td>B Main Forum Networking Cocktail Gala Dinner Macau City Tour</td>
<td>19-21 Sept 2012</td>
<td>USD 1900</td>
<td>USD 2250</td>
</tr>
<tr>
<td>☐ ☐</td>
<td>☐ ☐</td>
<td>C Networking Golf (limited slots)</td>
<td>21 Sept 2012</td>
<td>USD 300</td>
<td>USD 300</td>
</tr>
<tr>
<td>☐ ☐</td>
<td>☐ ☐</td>
<td>D Welcome Reception + Main Forum + Networking Cocktail + Gala Dinner + City Tour + 2 Nights Accommodation at Grand Hyatt Macau</td>
<td>19-21 Sept 2012</td>
<td>USD 2980</td>
<td>USD 2600</td>
</tr>
</tbody>
</table>

### 1ST DELEGATE

<table>
<thead>
<tr>
<th>Name</th>
<th>Job title</th>
<th>Organisation</th>
<th>Address</th>
<th>Postal code</th>
<th>Country</th>
<th>Tel</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
</table>

If the invoice is to be addressed for the attention of a different person than the delegate, please complete the details below.

Optional Contact Person | Tel | Email |

I would like to book the reduced corporate room rate at Grand Hyatt Macau. Please send me the booking form.

Delegate’s signature | Date |

### 2ND DELEGATE

<table>
<thead>
<tr>
<th>Name</th>
<th>Job title</th>
<th>Organisation</th>
<th>Address</th>
<th>Postal code</th>
<th>Country</th>
<th>Tel</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
</table>

If the invoice is to be addressed for the attention of a different person than the delegate, please complete the details below.

Optional Contact Person | Tel | Email |

I would like to book the reduced corporate room rate at Grand Hyatt Macau. Please send me the booking form.

Delegate’s signature | Date |

## PAYMENT METHOD

### PAYMENT POLICY

Payment is due in full upon booking. Full payment is mandatory for admission to the event.

- If you would like to pay by [ ]
  - By Check/Bank Draft | Made payable to Enterprise Asia Association Limited
  - By Direct Transfer | Please quote delegate name and invoice number. Transfers should be made to:
    - Account name | Enterprise Asia Association Limited
    - Account Number | 5984 3187
    - Swift Code | OTHKAX
    - Bank Name | Citibank Hong Kong Limited
    - Bank Address | The Gateway Harbour City, Tam Sha Tui, Hong Kong
    - Contact Number | 00852 2860 0333
  - All bank charges to be borne by payer. Please ensure that Enterprise Asia receives the full invoiced amount.

### TERMS & CONDITIONS

- The organiser does not provide refunds for cancellations.
- Invoiced sums are payable in full. Should you be unable to attend, a substitute delegate is welcome at no extra charge.
- The organiser reserves the right to refuse entry if payment is not received before the event.
- The organiser reserves the right to alter the programme without notice including the substitution, alteration or cancellation of speakers and/or topics and/or the alteration of the dates of the event.
- The organiser is not responsible for any loss or damage as a result of a substitution, alteration, postponement or cancellation of an event.

## ACCOMMODATION & TRAVEL

**Grand Hyatt Macau**

City of Dreams, Estrada do Isto, Cotai, Macau, People’s Republic of China

Email | macau.grand@hyatt.com

**Macau.com** provides the best travel booking rates for Hong Kong and Macau hotel bookings; Macau entertainment (live show tickets, golf activities); ferry and helicopter between Hong Kong and Macau; and local transportation (compact cars, limousines, tour buses).

For booking and reservation inquiries please contact +853 2875 3026 or events@macau.com.

## PAYMENT METHOD

### PAYMENT POLICY

Payment is due in full upon booking. Full payment is mandatory for admission to the event.

| ☐ By Credit Card | ☐ By Direct Transfer |
| ☐ By Check/Bank Draft | Made payable to Enterprise Asia Association Limited |
| ☐ Other |

### TERMS & CONDITIONS

- The organiser does not provide refunds for cancellations.
- Invoiced sums are payable in full. Should you be unable to attend, a substitute delegate is welcome at no extra charge.
- The organiser reserves the right to refuse entry if payment is not received before the event.
- The organiser reserves the right to alter the programme without notice including the substitution, alteration or cancellation of speakers and/or topics and/or the alteration of the dates of the event.
- The organiser is not responsible for any loss or damage as a result of a substitution, alteration, postponement or cancellation of an event.